



Parent/guardian information



What Is the Peer Heroes Competition?

The Peer Heroes Competition invites young people aged 11–16 to create a piece of work that raises awareness about:

- Respectful relationships or
- Positive masculinity or
- Misogyny and harmful gender stereotypes or
- Violence against women and girls (VAWG)
- Or a combination of all of the above!

Through creative expression, such as videos, artwork, posters, podcasts, or written pieces, presentation, lesson plan or anything that could educate their peers. Students are encouraged to take a stand against inequality and promote messages of kindness, fairness, and inclusion.

Entries can be individual or as part of a group.

Why This Matters

Research and experience show that peer-led learning can have a powerful and lasting impact. Young people often look to each other for guidance, and when positive messages come from their peers, they are more likely to listen, reflect, and grow.

By taking part in the competition, students have the opportunity to:

- Build their confidence and communication skills
- Reflect on their own values and behaviours
- Become positive role models within their school and community
- Be part of a wider effort to create a more respectful and safe environment for everyone

Supporting You as Parents and Carers

We understand that conversations about topics like gender stereotypes and violence can sometimes feel challenging or unfamiliar. That's why, throughout the summer term, we'll be offering virtual drop-in sessions for parents and carers and students.

These sessions are a relaxed space where you can:

- Learn more about the aims of the competition
- Ask questions or raise any concerns
- Get practical advice on supporting your child
- Connect with others and hear from educators and safeguarding professionals

Details of dates and how to join these sessions will be shared on the Peer Heroes Competition site and shared directly with people who have registered to enter.

Working Together

We believe that educating young people about respect and equality is something we do best together, as schools, families, and communities. Your support in encouraging open conversations at home and celebrating your child's involvement in this project makes a big difference.

If you have any questions in the meantime, please don't hesitate to get in touch with the us at Yellow Door 📞02380636312 🌐www.yellowdoor.org.uk ✉️star@yellowdoor.org.uk

Recognition and Prizes

To celebrate the creativity and commitment of the young people taking part, we're pleased to offer some exciting rewards.

- The **first-place winner** will receive a **£150 Amazon voucher**
- All **runners-up** will receive a **£50 Amazon voucher**

In addition to these prizes, all winning and shortlisted entries will be formally recognised by the school and by Yellow Door, the regional charity supporting healthy relationships and preventing abuse. Their contributions will be celebrated as part of a wider effort to promote respect, equality, and safer communities.

This is a fantastic opportunity for your child to gain confidence, be recognised for their ideas, and feel proud of the positive difference they are helping to make.

Thank you for being part of this important journey with us.